

Note of last Culture, Tourism & Sport Board meeting

Title: Culture, Tourism & Sport Board
Date: Monday 4 June 2018
Venue: Smith Square 1&2, Ground Floor, 18 Smith Square, London, SW1P 3HZ

Attendance

An attendance list is attached as **Appendix A** to this note.

Item	Decisions and actions	Action
1	Welcome, declarations of interest and terms of reference The Chair welcomed members and officers to the meeting. Apologies were received from Cllr Barry Lewis, Cllr Tom Killen, Cllr Simon Henig CBE and Cllr Mike Bell. Cllr Guy Nicholson attended as a substitute. No declarations of interest were made.	
2	Tourism Skills Research LGA Senior Advisor, Ian Leete, introduced the report which invited a discussion on the initial thinking behind the Tourism Skills Gap research. Discussion In the discussion that followed, members made the following points: <ul style="list-style-type: none">• Members requested that the impact of apprenticeships should be considered alongside the shortage of housing.• Members suggested that a major city, such as Birmingham, should be included due to the distinct challenges they face. Members suggested that Hull should be removed to keep the project within budget.• Members highlighted the importance of including the impact of new initiatives, such as Airbnb, within the research.• Members questioned why some areas had been suggested over others and officers explained this was predominantly due to likely engagement.• Members debated the value in a cross-analysis with area deprivation.	

- Members agreed the importance of the perception of the service sector.
- Members discussed the possibility of working with London Councils and Hospitality UK to do some more in-depth work on Tourism in London.
- Members agreed that the report needed to be clear and observe diverse areas.

Decision

Members of the Culture, Tourism and Sport Board asked officers to progress with the work as directed by their comments.

3 Culture-led regeneration research and launch

LGA Senior Advisor, Ian Leete, introduced the report, which gave members a further update on the progress of the Culture-led Regeneration research, and invited any thoughts on its progress.

Discussion

In the discussion that followed, members made the following points:

- Members agreed that the work presented at this stage lacked some detail on the impact of the work.
- Members agreed that the end report should be useful for both officers and councillors, and expressed the importance that the right people were interviewed when preparing the case studies.
- Members discussed whether the impact of local health and social care, and economic environment were properly considered at this stage.
- Members suggested that each report should give an analysis of costs and funding, jobs created, things that went well, obstacles to success and where visitors were attracted from.

Decision

Members of the Culture, Tourism and Sport Board asked officers to progress with the work as directed by their comments.

4 CTS Conference 2019

LGA Senior Advisor, Ian Leete, introduced the report which gave an overview of the plans so far for CTS conference 2019 and welcomed thoughts in relation to themes for the conference, possible venues and locations for walking tours and possible sponsors for the event.

Discussion

In the discussion that followed, members made the following points:

- Members re-affirmed the value of networking opportunities at the event.
- Members debated the value of hosting the conference in London in regard to exposure, ease of access, and partnership with Corporation of London.
- Members suggested engaging with large sports brands as sponsors for the event.
- Members discussed the communication of the event in regard to attendance. They agreed the importance of the agenda being engaging for both officers and members, focussed on learning outcomes and defying challenges, and seeming good value for money.

Decision

Members of the Culture, Tourism and Sport Board asked officers to progress with the work as directed by their comments.

5 Targeted Improvement Support

LGA Advisor, Siraz Natha, introduced the report which gave a brief update on the targeted culture, tourism and sport improvement work for councils not currently engaging with CTS support.

Discussion

Members of the Culture, Tourism and Sport Board discussed the importance of ensuring travel costs were included in conference costs within the support.

Decision

Members of the Culture, Tourism and Sport Board asked officers to progress with the work as directed by their comments.

6 Outside Bodies- feedback from Members

The chair introduced the report which set out the CTS Board's engagement with outside bodies 2017/18, feedback on member meetings since 19 March 2018; forthcoming meetings, and the latest Chair's Report.

Members gave feedback on any meetings they had attended.

Decision

Members of the Culture, Tourism and Sport Board noted the report.

7 End of Year Report

LGA Senior Advisor, Ian Leete, introduced the report which gave an overview of the issues and work the board has overseen during the past year, and set out key achievements in relation to the priorities for the Board in 2017/2018, and looked forward to next year's priorities.

Decision

Members of the Culture, Tourism and Sport Board noted the report.

8 Minutes of the last meeting

The minutes of the previous meeting were approved.

Appendix A -Attendance

Position/Role	Councillor	Authority
Chairman	Cllr Gerald Vernon-Jackson CBE	Portsmouth City Council
Vice-Chairman	Cllr Geoff Knight	Lancaster City Council
Deputy-chairman	Cllr Peter Golds	Tower Hamlets Council
Members	Cllr John Beesley Cllr Geraldine Carter Cllr David Jeffels Cllr Michelle Tanfield Cllr Geoffrey Theobald OBE Cllr Terry O'Neill Cllr Faye Abbott Cllr Muhammed Butt Cllr Alice Perry Cllr Richard Henry Cllr Brigid Jones Cllr Guy Nicholson Cllr Tom Hollis	Bournemouth Borough Council Calderdale Metropolitan Borough Council North Yorkshire County Council Fenland District Council Brighton & Hove City Council Warrington Council Coventry City Council Brent Council Islington Council Stevenage Borough Council Birmingham City Council Hackney Council Nottinghamshire County Council
Apologies	Cllr Barry Lewis Cllr Tom Killen Cllr Simon Henig CBE Cllr Mike Bell	Derbyshire County Council Mendip District Council Durham County Council North Somerset Council
LGA Officers	Alex Thomson Ian Leete Siraz Natha Emma Hall Jamie Cross	Principle Policy Advisor Senior Advisor Advisor Senior Media Officer Graduate Trainee (ngdp)